

**North Carolina Community College to Chowan University  
A.A. or A.S. to B.A. or B.S.**

**Business Administration, Marketing, B.S.**

NCCCS FIRST YEAR		CU THIRD YEAR	
<b>Fall Semester</b>	<b>SHC</b>	<b>Fall Semester</b>	<b>SHC</b>
ACA 122 – College Transfer Success	1	LS 201 – LitSphere	1
ENG 111 – Writing & Inquiry	3	REL 101 – Understanding the Bible	3
Social/Behavioral Sciences (Any)	3	BUS 210 – Applied Business Ethics	3
MKT 120 – Principles of Marketing	3	BUS 261 – Foundations of Management Theory	3
CIS 110 – Introduction to Computers	3	IS 300 – Analytical Computing for Business'	3
BUS 110 – Introduction to Business	3	BUS 321 – Advertising and Sales Promotion	3
<b>Total SHC</b>	<b>16</b>	<b>Total SHC</b>	<b>16</b>
<b>Spring Semester</b>	<b>SHC</b>	<b>Spring Semester</b>	<b>SHC</b>
ENG 112 – Writing/Research in the Disciplines	3	LS 202 – LitSphere	1
MATH 152 – Statistical Methods I	4	BUS 285 – Legal Environment of Business	3
Communications/Humanities/Fine Arts (Any)	3	BUS 301 – Principles of Finance	3
Social/Behavioral Sciences (Any)	3	ECON 251 – Principles of Macroeconomics	3
Elective	1	BUS 322 – Selling	3
		BUS 329 – Consumer Behavior	3
<b>Total SHC</b>	<b>14</b>	<b>Total SHC</b>	<b>16</b>
NCCCS SECOND YEAR		CU FOURTH YEAR	
<b>Fall Semester</b>	<b>SHC</b>	<b>Fall Semester</b>	<b>SHC</b>
Communications/Humanities/Fine Arts (Any)	3	BUS 324 – Business Communications	3
Natural Sciences (Any)	4	BUS 390 – Business Colloquium	1
ECO 251 – Principles of Microeconomics	3	BUS 452 – Global Environment of Business	3
ACC 120 – Principles of Financial Accounting	4	BUS 338 – Marketing Research	3
		Elective	3
<b>Total SHC</b>	<b>14</b>	<b>Total SHC</b>	<b>13</b>
<b>Spring Semester</b>	<b>SHC</b>	<b>Spring Semester</b>	<b>SHC</b>
Communications/Humanities/Fine Arts (Any)	3	BUS 492 – Business Strategy	3
Social/Behavioral Sciences (Any)	3	BUS 490 – Business Internship	1
COMM 231 – Public Speaking	3	BUS 375 – Social Media Marketing	3
BUS 121 - Business Math	3	BUS 420 – Marketing Management	3
ACC 121 – Principles of Managerial Accounting	4	BUS 484 – Project Management and Practice	3
		Elective	2
<b>Total SHC</b>	<b>16</b>	<b>Total SHC</b>	<b>15</b>

NCCCS Total SHC	60
CU Total SHC	60
<b>Total</b>	<b>120</b>